

The Program on Practical Corporate Management for India (INPC)

Expanding Your Company's Business Overseas

June 17 - 26, 2009 (10 days)

at AOTS's Tokyo Kenshu Center (TKC) (To be determined)

KEY BENEFITS

By the end of this program, participants will have become able to:

- (1) Understand the true nature of management in manufacturing,
- (2) Understand the management and technology strategies of Japanese companies and their way of thinking about overseas or global expansion,
- (3) Understand the process of formulating a management strategy and techniques for managing overseas business operations,
- (4) Develop an understanding of the problems and weaknesses in the management of their own company in relation to overseas expansion, and formulate solutions,
- (5) Understand the role of top management in relation to overseas expansion.

Target Participants

Owners, partners, and top executives in manufacturing companies, etc.

Language

All lectures and visits will be conducted in English or Japanese with translation into English.

Objectives

This program aims to enable participants to acquire management strategy thinking and the practical management techniques of Japanese companies, thereby developing the ability of participants to implement the overseas expansion of their company's business and improving their management ability.

Training Schedule (Tentative)

Date	Morning Session	Afternoon Session
17 Jun. (Wed.)	Orientation / Opening Ceremony Lecture: The Philosophy of Practical Management	Lecture: Companies Focused on Strategic Management
18 Jun. (Thu.)	Lecture: Corporate Strategy Management I -The Significance of Having a Management Strategy-	Lecture: Corporate Strategy Management II -The Process of Formulating a Management Strategy 1-
19 Jun. (Fri.)	Lecture: Corporate Strategy Management III -The Process of Formulating a Management Strategy 2-	Lecture: Corporate Strategy Management IV -Examples of the Management Strategy of Japanese Companies-
20 Jun. (Sat.)	Lecture: Global Management I -Approaches to Global Expansion-	Lecture: Global Management II -Examples of Managing Overseas Business Operations-
21 Jun. (Sun.)	Day Off	
22 Jun. (Mon.)	Lecture: Continuous Creation of New Business I -The Importance of Having a Technology Strategy-	Lecture: Continuous Creation of New Business II -Identifying New Business opportunities at an Early Stage-
23 Jun. (Tue.)	Study Tour	Company Visit: Suzuka Factory of Honda
24 Jun. (Wed.)		Company Visit: Suzuka Factory of Honda
25 Jun. (Thu.)		Company Visit: Suzuka Factory of Honda
26 Jun. (Fri.)	Final Presentation	Evaluation of the Program Closing Ceremony

— Part of the participation expenses will be covered by subsidy from the Japanese government —

Visit to http://www.aots.or.jp/eng/t_prg_j/management/fy/2009/management.html

Acceptance of applications: from **December 26, 2008**

Closing date for application: **February 26, 2009**

(Applications may be accepted even after this date if there are fewer applicants than we can accept.)

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